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Vision Zero SF has been replaced by the City's Street Safety Initiative. For current information, visit the San Francisco Street Safety Initiative webpage.

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Quarterly Progress Report:
To the San Francisco Vision Zero Task Force and
The Vision Zero Committee of the Transportation Authority Board

March 2017

Vision Zero Subcommittee Updates

Engineering (Lead: Luis Montoya, SFMTA)

- 18 out of 43 Vision Zero Priority Engineering Project milestones have been achieved.
- Recent accomplishments include the completion of the Mansell Streetscape Project, Tenderloin Safe Routes to Schools, James Denman Middle School Safe Routes to Schools, and the 9th/Division Protected intersection and parking protected bikeway.
- Upcoming milestones include completion of parking protected bikeways on 7th and 8th Streets, completion of the San Jose Ave Road Diet and protected bikeway, and completing the design phase of Walkfirst New Traffic Signals and PCS.

Education, Communications, and Outreach (Lead: John Knox White, SFMTA)

Subcommittee agencies (SFMTA, SFDPH, SFPD, SFCTA, SFE, the District Attorney's Office, and SFUSD)

- Safer Speeds program finalized community organization grants for providing outreach and education on reducing speed in 2017. Awardees are Build Public, Excelsior Action Group, Greater Rincon Hill Community Benefit District, South of Market Community Action Network, and Walk San Francisco.
- Safer Speeds campaign continues to provide weekly increase anti-speeding enforcement and education. Program will continue through September 2017.
- 2017 Vision Zero Communications and Education Media calendar drafted, will ensure that Vision Zero messaging is visible throughout the year.
- End of year radio safety campaign was run during the last two weeks of December.
- Motorcycle safety program is finalized with the Office of Traffic Safety (OTS). SFDPH will provide evaluation and collaborate on program development. SFPD will provide outreach support.
- Safe Streets for Seniors program continues to provide presentations to seniors. The program also awarded 7 community organization grants for providing education and outreach to seniors and people with disabilities in 2017. Program is also developing a train the trainer presentation for service providers for seniors.
- Save the Date! Safe Routes to School (SRTS) will host Bike and Roll to School Week the week of April 17-21. SRTS has also launched materials and messages regarding school transportation to all SFUSD families, including safety messages and opportunities to join Vision Zero. SRTS partners are working with our 40 participating schools to have regular safe and active opportunities to walk, bike, take public transit or carpool, including walking school buses, bike clubs and
- Executive Directive milestones:
    - ACHIEVED: the Mayor's Executive Directive to begin implementing a comprehensive Vision Zero awareness campaign within the next 30 days (of August 4th) to ensure the widespread public knowledge and significant increased awareness of Vision Zero. – Four separate radio campaigns have run, as have digital outreach and bus shelter advertising.

- Continuing/Achieved: work to develop recommendations for prioritized projects to be implemented for improve safety for youth, seniors and people with disabilities.

Enforcement (Lead: Robert O'Sullivan, SFPD)

- In 2016 Q4 (October-December), citations for Focus on the Five violations (speed, red light, stop sign, failure to yield to pedestrians, and failure to yield while turning) comprised 54.6% of all traffic citations: 12,641 of 23,154.
- Note: September 2016, we started to track our non-traffic related violations by stations. 3,063 violations were issued in Q4 2016.

Violation Type	Q4 - 2016	%
Focus on the Five	12,641	54.60%
Cell Phone	701	3.03%
Unlicensed Driver	334	1.44%
Suspended License	411	1.78%
Ped Offenses	436	1.88%
Bike Offenses	177	0.76%
All Others	8,454	36.51%
Total Traffic Violations – Citywide	**23,154**	**100.00%**
Total Non-Traffic Violations – Citywide	**3,063**	**N/A**

- The Citywide Focus on the Five violations increased by 25% comparing Q4 2015 with Q4 2016, but decreased by 6% if comparing to Q3 2016. Please refer to tables below.

Violation Type	Q4 - 2015	Q4 - 2016	% Change
Red light	1,214	1,289	6%
Stop Sign	3,135	4,231	35%
Ped. Right of Way	1,503	1,250	-17%
Speeding	2,349	4,384	87%
Fail to Yield w/Turn	1,937	1,487	-23%
Total Focus on 5 - Citywide	**10,138**	**12,641**	**25%**

Violation Type	Q3 - 2016	Q4 - 2016	% Change
Red light	1,551	1,289	-17%
Stop Sign	4,216	4,231	0%
Ped. Right of Way	1,550	1,250	-19%
Speeding	4,432	4,384	-1%
Fail to Yield w/Turn	1,750	1,487	-15%
Total Focus on 5 - Citywide	**13,499**	**12,641**	**-6%**

- Traffic Company Specialized Enforcement Operations from October – December 2016:
  - 15 pedestrian and bicycle safety operations
  - 12 Speed/LIDAR/RADAR enforcement operations

- 1 DUI checkpoints and 1 DUI saturation operations
- 1 Joint CHP enforcement operations
- Participated in Walk & Roll to School Day
- Participated in Mothers Against Drunk Driving event

Evaluation and Data (Lead: Megan Wier, SFDPH)

- Released the 2016 End of Year Traffic Fatality report, summarizing traffic fatality data and trends from 2014-2016.
- SFDPH presented findings from an analysis assessing the direct medical costs associated with transportation-related injuries in San Francisco from 2012-2014 at the 2017 Annual Western Trauma Association conference.
- SFDPH is analyzing almost 300 online survey responses re: traffic safety concerns for seniors, people with disabilities, and youth in combination with injury data analysis. Next steps include finalizing the analysis and initiating outreach to SFMTA and community stakeholders re: recommendations for targeted safety improvements to address issues identified in the analysis.
- SFDPH completed data linkage between police and hospital data sources for 2013 through 2015 for the transportation-related injury surveillance system. Linkage results are being analyzed and staff continue to work with SFDPH's Office of Compliance and Privacy Affairs and the City Attorney regarding permittable data sharing.
- The SFDPH data team initiated an interagency working group to update the Vision Zero High Injury Network with data from the transportation-related injury surveillance system and SFPD's Crossroads system.
- The SFDPH team continues data collection for the evaluation for The Safe Streets SF – Anti-Speeding campaign. Data collectors are using LiDAR to record vehicle speeds along selected intervention and control corridors and conducting intercept surveys to better understand perceptions of speeding, education, and enforcement in San Francisco until November 2017.
- The Vision Zero Evaluation and Monitoring Subcommittee launched in March 2017, bringing together stakeholders from various city agencies. This subcommittee will work to coordinate evaluation and monitoring activities for the projects, programs, and policies for VZSF, prioritize implementation of evaluation efforts, and institutionalize evaluation and monitoring of key VZSF initiatives.

Policy (Lead: Kate Breen, SFMTA)

- Focus in the last quarter has been on efforts to continue engagement with key stakeholders and interests on automated speed enforcement legislation, leading to the introduction of AB 342 (Chiu). Introduced on behalf of San Francisco and San Jose, the bill is authored by Assemblymember David Chiu and co-sponsored by Senator Scott Wiener, Assemblyman Phil Ting, Senator Jim Beall and Assemblyman Kansen Chu. The list of support for this measure is growing and now includes myriad community groups and statewide organizations such as California Walks, the California Bicycle Coalition, AARP California, the Safe Routes to School National Partnership and the Association of California Insurance Companies. A complete list of current supporters is attached. AB 342 has been referred to the Assembly Privacy and Consumer Protection Committee and the Assembly Transportation Committee. It is expected to have its first hearing in Assembly Privacy in late March or early April. This will be followed by hearing in Assembly Transportation. We are monitoring other state legislation related to Vision Zero and note that the City's State Legislation Committee took a support position on AB 756 (Ting) that would lower the prima facie speed limit to 15 mph in Golden Gate Park, with specified streets excepted.

- AB 342 Supporters List:
  - *Statewide Organizations*
    - California Walks
    - California Bicycle Coalition
    - California Alliance for Retired Americans (CARA)
    - AARP California
    - Association of California Insurance Companies
  - *City Agencies & Advisory Committees*
    - SFMTA
    - San Jose City Council
    - Mayor Edwin Lee, SF
    - Mayor Sam Liccardo, SJ
    - Police Chief William Scott, SF
    - Police Chief Eddie Garcia, SJ
    - San Jose Senior Citizens Commission
    - Santa Clara Valley Transportation Authority
  - *Traffic Safety Advocates*
    - San Francisco Bay Area Families for Safe Streets
    - San Francisco Bicycle Coalition
    - Silicon Valley Bicycle Coalition
    - Walk San Francisco
    - Livable City
    - CC Puede
    - Friends of Monterey Boulevard
    - Safe Routes to School National Partnership
  - *Neighborhood Associations*
    - Portola Neighborhood Association
    - Lower Polk Community Benefit District
    - Greater Rincon Hill Community Benefit District
    - Duboce Triangle Neighborhood Association
    - South Beach/Rincon/Mission Bay Neighborhood Association
  - *Community Stakeholders*
    - SPUR
    - Senior & Disability Action
    - Independent Living Resource Center San Francisco
    - Silicon Valley Independent Living Center
  - *Political Organizations*
    - FDR Democratic Club