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Vision Zero SF has been replaced by the City's Street Safety Initiative. For current information, visit the San Francisco Street Safety Initiative webpage.

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Progress Report to the Vision Zero Committee of the Transportation Authority Board

Thursday, March 12, 2015

Vision Zero Two-Year Action Strategy and Resolutions

- The Vision Zero Two-Year Action Strategy and Website were publicly released on February 10, 2015: www.VisionZeroSF.org.
- The San Francisco Fire Commission passed a resolution in support of Vision Zero on January 22, 2015.

Vision Zero Subcommittees

Engineering (Lead: Mari Hunter, SFMTA)

- 11 of the 24 projects in 24 months have been completed and the online interactive dashboard has been updated.
- The High Injury Network is now available on Envista which will improve project coordination among the city departments as well as external implementers (e.g. BART, PG&E).
- Staff are finalizing the 2014 engineering progress report and the 2015 work plan.

Education (Lead: John Knox White, SFMTA)

Subcommittee agencies (SFMTA, SFDPH, SFPD, SFCTA, SFE, the District Attorney's Office, and SFUSD)

- Safe Streets SF, an educational and enforcement partnership of SFMTA, SFDPH, SFPD and Walk San Francisco, is winding down its first phase. Over 1100 people have currently taken the pledge for safe streets as a part of the program. The Chamber of Commerce is exploring how they can plug in, additional educational opportunities related to safety for people who walk and bike is under development.
- The Education subcommittee continues the development of the education strategy. The project has been pushed back a month for additional discussion on data that supports the strategy and currently plans to have a draft for Board/Commission review by the end April 2015.
- Staff continues its work a training video that will be offered to large vehicle drivers who work for the city (as staff or contractors) and offered as a free resource to companies that agree to offer it. The video is scheduled for release at the end of April.
- Initial planning for the Safe Streets SF – speed campaign (aka ATP – Active Transportation Program grant recipient) is in the preliminary planning stages. SFMTA staff is working to receive the funding for the program early to expedite the beginning of the program.
- Collaboration with the Vision Zero funding working group is underway to ensure that the strategic action plan's goal of identifying funding for a new, multi-year education program is feasible.

Enforcement (Lead: Commander Ann Mannix, SFPD & Mari Hunter, SFMTA)

- Comparing the last quarter of 2013 to 2014, Focus on the 5 citations (speed, red light, stop sign, failure to yield to ped, and on left turn) were up 27% in 2014 – from 6515 to 8301. Another 3690 red light camera citations were also issued during this period in 2014.
- Comparing 2013 to 2014 in regards to injury collisions, overall there were 3391 injury collisions in 2013 and 3117 in 2014, an overall a decrease of 8%. Severe and fatal collisions accounted for approximately 7% of the total injury collisions in 2014, with a 15% decrease in fatals and a 4% decrease in severe compared to 2013. We ended the year with a final count of 29 fatal collisions on city streets.
- 685 drivers have been cited in the Block the Box enforcement operation since the end of November.
- In January 2015, SFPD issued a roll call DVD on traffic safety for all members of the SFPD to view; to date 41% of the department (2150 people) have viewed the DVD.
- In February 2015 every member received a detailed email explaining Vision Zero and SFPD's enforcement role, including the official link to the website.

Evaluation, Analysis and Monitoring (Lead: Megan Wier, SFDPH)

- SFDPH is working with SFGH to develop a comprehensive transportation-related injury surveillance system, linking police injury data with hospital data to identify injuries missing in police data and expand data available to understand the causes and consequences of transportation-related injury to inform efforts to save lives. A SFDPH Epidemiologist funded by an SFMTA work order is on-site at the hospital at least one day/week working closely with surgeons and staff from the Trauma Center to gather new data to inform Vision Zero.
- SFDPH is evaluating the Safe Streets SF Education and Enforcement campaign in coordination with SFMTA, assessing its impact on driver yielding to pedestrians on select high injury corridors.
- SFDPH is working with the Vision Zero Coalition to schedule a TransBASE presentation to its members to increase public knowledge and access to this injury data and mapping resource, and obtain feedback re: how it can expanded to better respond to community concerns.
- SF Pedestrian Strategy Metrics were incorporated into the Vision Zero Action Strategy Monitoring Benchmarks for the Vision Zero Action Strategy for all modes.
- SFDPH is working with the Funding Work Group on a long-term funding strategy for this work.

Policy (Lead: Kate Breen, SFMTA)

- Consistent with the adopted Vision Zero Action Strategy, the Policy Subcommittee initiated work to advance specific legislative changes to state law and continues to look for opportunities to build Vision Zero support at the federal level. Vision Zero policy priorities have been approved as part of the City's State and Federal Legislative Program, the SFMTA's 2015 Legislative Program and SFCTA's 2015 Legislative Program and includes support for automated speed enforcement and exploration of lower speed limits.
- Draft legislation that would authorize an automated speed enforcement pilot program was prepared and briefings conducted with members of San Francisco's legislation, however, no author has been able to be secured. It is important to note that long-standing state-level objections to use of automated speed enforcement system will need significant additional efforts in order for a pilot ASE proposal to advance. An alternative proposal is now being prepared that would allow for a bill to move forward, not related to ASE, but that would provide a platform for the State Legislature to discuss street safety and Vision Zero in an effort to continue broadening these concepts.

- Efforts continue to work in support of USDOT Secretary Foxx's "Safer People, Safer Streets" Challenge and identify opportunities to include Vision Zero-supportive policy changes in federal reauthorization efforts.

Vision Zero Work Group Updates

The following Work Groups are working on products to inform activities of the above Subcommittees. Work Groups may be time-limited once their topic is sufficiently integrated into the Subcommittee structure.

City Vision (Leads: Megan Wier, SFDPH and Timothy Papandreou, SFMTA)

- The international review of traffic safety best practices is now being reviewed by the cities included in the review for accuracy and completeness, as it will continue to inform Vision Zero efforts moving forward. Traffic safety practices were reviewed for: U.S. cities with Vision Zero Policies (New York, Chicago); "peer" U.S. cities (Portland, Seattle, Washington DC, Boston, Los Angeles; and international countries with Vision Zero policies (Sweden, the Netherlands, Australia) – and compared with existing practice in San Francisco.

Communications (Leads: Candace Sue/John Knox White, SFMTA)

Subcommittee agencies (SFMTA, SFDPW, SFDPH, SFPD, SF Planning, SFFD, SFUSD, and SFDPH)

- Vision Zero Website up and live
- Vision Zero presentation for staff under development
- VZ SF communications strategy is under review

Funding (Leads: Chava Kronenberg, SFMTA; Anna Laforte, SFTA)

- The Funding Working Group has been tasked with helping develop funding strategies to institutionalize activities in support of Vision Zero. This past quarter, the Funding Working Group Co-Chairs conducted interviews with program leads and managers at DPH and SFMTA with a goal of understanding the funding needs specifically for the Education and Evaluation E's to give more clarity and background to non-infrastructure Vision Zero programming. We shared a draft memo with the Vision Zero Task Force Co-Chairs and the Funding Working Group which includes findings and recommendations. We have started working with the Task Force Co-Chairs to identify best methods to pursue recommendations.
- Drafted a Vision Zero Funding Opportunities table showing federal, state, and local funding sources that are currently available or with upcoming calls for projects to support Vision Zero related programs and projects. Shared information with and sought input from the Funding Working Group.
- During the first quarter we continued to work closely with the Funding Working Group members to facilitate coordination and improve cross-agency dialogue to support efforts to seek and secure grants. Applications from DPH and SFPD were submitted to the State Office of Traffic Safety in January 2015.

Schools (Lead: Ana Validzic, SFDPH)

- The SF Safe Routes to School (SF SRTS) Partnership has agreed to be the Schools workgroup for Vision Zero and will serve as the coordinating body for Vision Zero school-related work. SF SRTS is an existing

partnership of SFUSD, City agencies, and CBOs working on school related transportation, including pedestrian and bicycle safety.

- DPH, on behalf of SRTS and other City agencies, submitted a grant application to the CA Office of Traffic Safety to incorporate Vision Zero educational materials into Safe Routes to School and other existing initiatives on January 30, 2015. OTS will notify applicants in summer 2015 as to funding status.
- Bike and Roll to School Week will be held on April 20-24, 2015, promoting safe and active biking for all schoolchildren and their families in the City. This event is open to all schools – public, private and parochial.
- SF SRTS is working with SF Unified School District to introduce a Vision Zero resolution to the SF Board of Education.