Archived Document

This document was originally published on visionzerosf.org. It is now part of the archived Vision Zero SF website archive and is kept for reference only.

The content is historical and may be out of date. It does not reflect current City policy, programs or data.

Vision Zero SF has been replaced by the City's Street Safety Initiative. For current information, visit the San Francisco Street Safety Initiative webpage.

The SFMTA's terms of use are at the SFMTA terms webpage.

VISION ZERO SF

Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

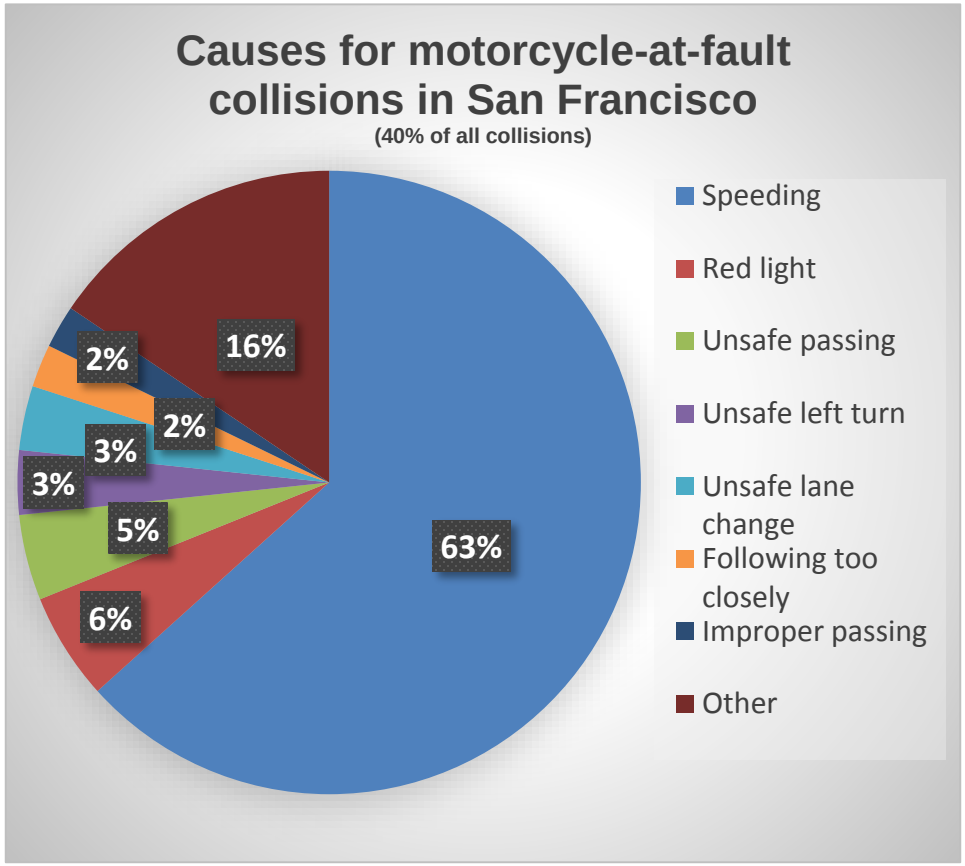
VISION ZERO SAN FRANCISCO MOTORCYCLE SAFETY AMBASSADOR TRAINING

2017



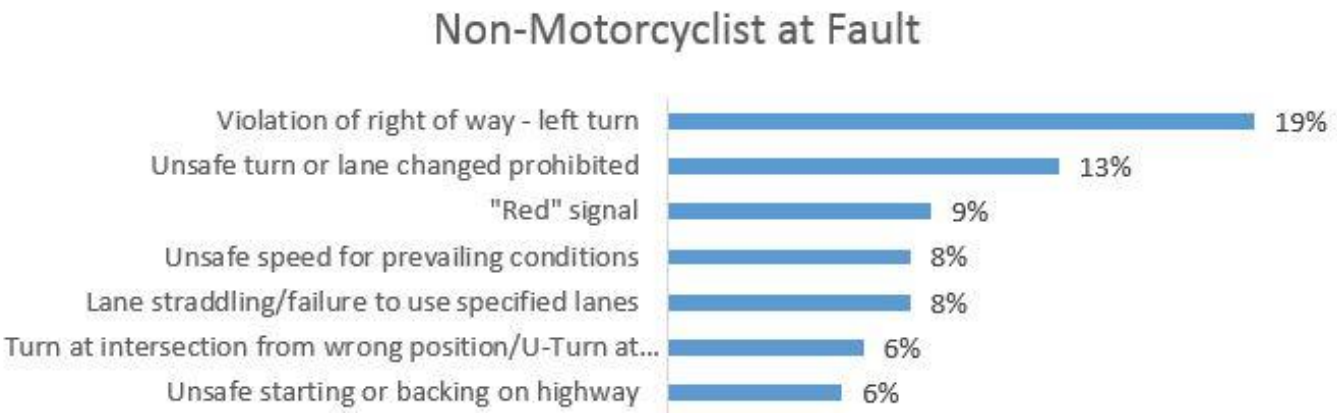
UNSAFE SPEED IS #1 CAUSE OF COLLISIONS

- In San Francisco, unsafe speed causes more collisions than all other causes combined.
- The faster you ride, the harder it is to react to unexpected obstacles – even for the best riders.
- SF speed limit is 25mph unless otherwise posted – some streets feel safe but cars may not see you and pull out too fast.
- Slow down in foggy or wet weather. Dust and oil build up on streets and the first rain makes everything very slick, especially roadway paint.



SAFE RIDING TIPS

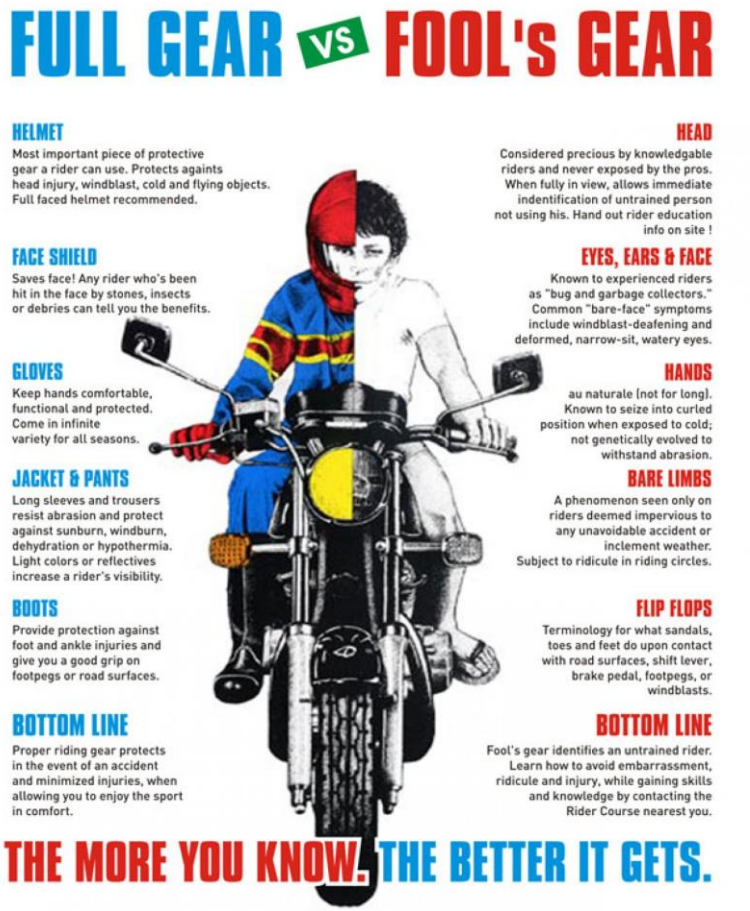
- Look to the horizon when riding – keep your head up and follow your nose.
- Be gradual with brakes when possible.
- Ride defensively and anticipate danger – **always have an out**.
- Do not ride under the influence – alcohol is a contributing factor in 40% of collisions involving motorcycles.
- Watch for auto drivers making left turns – it is the #1 cause of collisions where auto driver are at fault.



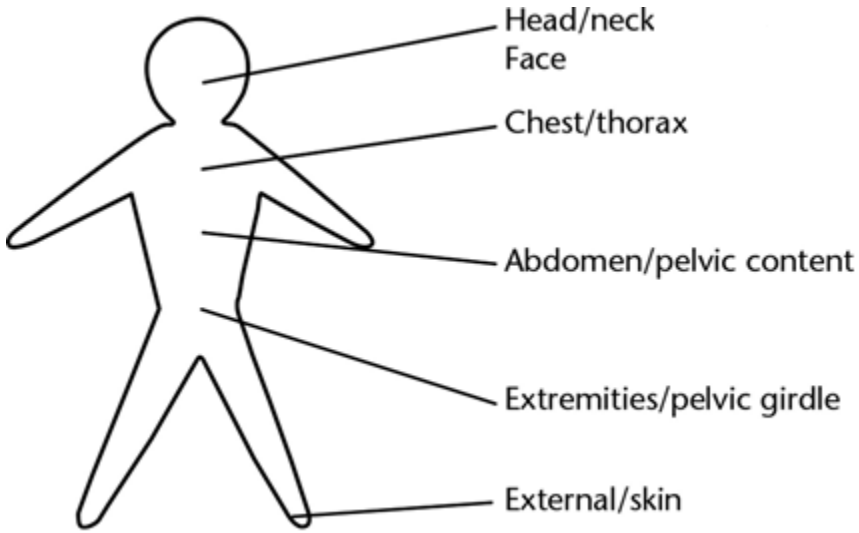
GEAR

Gear is not just for looks:

- Make sure helmets are DOT-approved and cover the whole face.
- Over half of injuries are to the extremities – these can be minimized by boots and gloves.
- 90% of injured riders experience skin injuries – cover up!



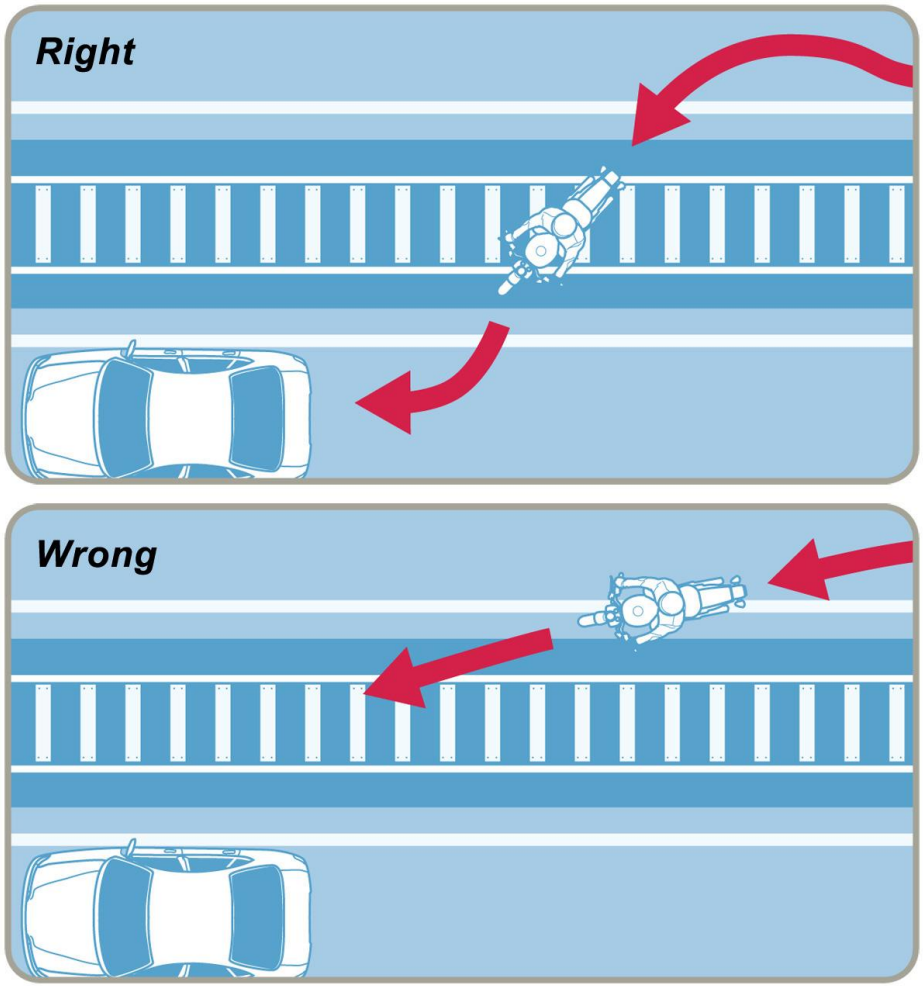
INCIDENCE OF INJURIES BY BODY AREA



- Head, neck: 31%
- Chest: 17%
- Abdominal, pelvis: 7%
- Extremities: 50%
- External, skin: 89%

RIDING IN SAN FRANCISCO

- When crossing Muni or rail tracks and metal plates, do not accelerate, turn or brake if possible.
- Cross Muni/rail tracks at a 90 degree angle whenever possible.
- Use extra caution when riding on damp or wet painted road surfaces.
- Corridors in SF with highest incidence of collisions for motorcycle riders:
  - Duboce Ave - 13th St - Division St
  - Mission St
  - Van Ness Ave



DEMOGRAPHICS

- The demographics of motorcycle crash victims in San Francisco:
  - 72% of crash victims are age 21-45
  - 96% crash victims are men

- 73% of motorcycle crash victims are residents of San Francisco, compared with 58% of auto driver crash victims – motorcycle riders are more likely to be locals.



BEING AN AMBASSADOR

- Be a role model by wearing the right gear and riding safely.
- Report any unsafe riding conditions to 311
- Promote Vision Zero – www.VisionZeroSF.org/motorcycles
- Spread the message through social media – Facebook and @VisionZeroSF
- Advocate for Vision Zero and safe motorcycling issues in the community

- CHALLENGE
  - Pledge to do your part, sign the pledge at VisionZeroSF.org – live it every day
- PRACTICE
  - Put these ideas into practice – be a role model
- SHARE
  - Engage your family, friends and neighbors – start the conversation

EXERCISE

1. Turn to the person next to you
2. Ask them what the #1 safety issue is for motorcyclists in San Francisco is
3. If they're the same, one person think of their #2 issue and use that
4. Tell them some ideas you have on how to ride in a way that minimizes their issue's impact.
    - Things you've learned in your past experience, in courses or tonight
5. Share with the group.



MORE RESOURCES

CHECK VISIONZEROSF.ORG/MOTORCYCLES

- CA Motorcyclist Safety Program: https://www.chp.ca.gov/programs-services/programs/california-motorcyclist-safety/california-motorcyclist-training
- CA Office of Traffic Safety: http://www.ots.ca.gov/
- American Motorcyclist Association: https://cqrcengage.com/amacycle/?0
- SF Bay Area Riders Forum: http://www.bayarearidersforum.com/forums/
- SF Motorcycle Club: http://www.sf-mc.org/
- CityBike: http://citybike.com/

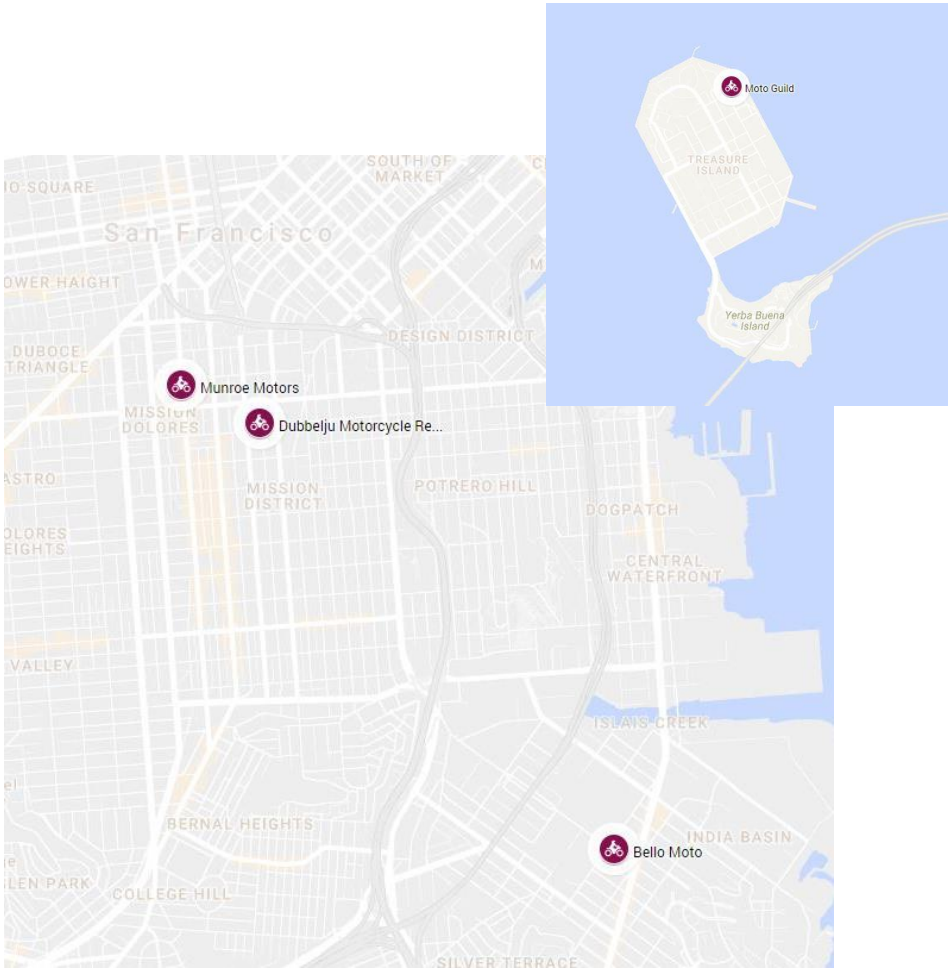


- Bay Area Motorcycle Training: http://www.motorcycleschool.com/
- Snell helmet guide: http://www.smf.org/helmetfaq
- Closed course riding:
  - Laguna Seca http://www.mazdaraceway.com/
  - Sonoma Speedway https://www.sonomaraceway.com
  - 408, Club Moto, Carnegie, Hollister Hills, Diablo Ranch http://www.408mx.com http://www.clubmoto.com http://ohv.parks.ca.gov/?page_id=1172 http://ohv.parks.ca.gov/?page_id=1179

UPCOMING MEETINGS

CHECK VISIONZEROSF.ORG/MOTORCYCLES FOR MEETING INFO

- Tue, 9/12, 6:30pm:
  Moto Guild, 849 13th St, Treasure Island
- Wed, 9/13, 5:30pm:
  Bello Moto, 1690 Jerrold Ave
- Tue, 9/19, 6:30pm:
  Moto Guild
- Wed, 9/20, 5:00pm:
  Munroe Motors, 412 Valencia St
- Wed, 9/27, 6:30pm:
  Dubbleju, 274 Shotwell St



THANK YOU!

QUESTIONS?

The Vision Zero San Francisco Motorcycle Safety Outreach Program is funded by the California Office of Traffic Safety (OTS) and administered by the San Francisco Municipal Transportation Agency (SFMTA), the San Francisco Department of Public Health (SFDPH) and the San Francisco Police Department (SFPD).

OTS
CALIFORNIA OFFICE OF TRAFFIC SAFETY

POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

S.F.P.D.

SFMTA
Municipal Transportation Agency