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Vision Zero SF has been replaced by the City's Street Safety Initiative. For current information, visit the San Francisco Street Safety Initiative webpage.

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OFFICE OF THE MAYOR
SAN FRANCISCO

EDWIN M. LEE
MAYOR

Executive Directive 16-03
Achieving Vision Zero: Bicycle & Pedestrian Safety
August 4, 2016

The City and County of San Francisco is committed to Vision Zero, a goal to end all traffic deaths and serious injuries on our streets by 2024 through investment of resources in building a safer transportation system.

Traffic injuries disproportionately impact low-income communities, communities of color, seniors, and people with disabilities, so Vision Zero can only be achieved through a commitment to social equity in the management of our streets.

The City is also committed to prioritizing the growth of bicycling and walking as sustainable modes of transportation, and implementing and delivering bicycle and street safety projects as outlined in the Bicycle and Pedestrian Strategies in support of the city's long-standing commitment to our voter-mandated Transit First policy.

In order to achieve these goals, this Executive Directive commits the City to ensuring we accelerate the implementation and visibility of our Vision Zero goal immediately, using data-driven strategies to prevent San Franciscans from suffering the loss of loved ones to traffic collisions.

Through this Executive Directive, I hereby:

1. Require that all infrastructure implemented on the City-designated high-injury network be the highest achievable quality, including Class IV protected bicycle lanes, and comprehensive WalkFirst treatments.

2. Direct the SF Municipal Transportation Agency to accelerate their Vision Zero engineering project delivery schedule to achieve a minimum of 13 miles of Vision Zero projects per year, with of the goal of increasing to 18 miles of projects per year.

3. Direct the SF Municipal Transportation Agency to accelerate key projects in the capital plan to meet the goals outlined in the 2013-2018 Bicycle Strategy by completing three protected bike lane projects within the next nine months, including safety improvements on 7th Street and 8th Street.

4. Direct the SF Recreation and Parks Department and the SF Municipal Transportation Agency to deliver near-term safety improvements to reduce speeds and vehicular through traffic on JFK Drive in the next 6 months.

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5. Direct the SF Recreation and Parks Department and the SF Municipal Transportation Agency to initiate, within the next three months, a study of expanded traffic calming and traffic restrictions in Golden Gate Park.

6. Direct the Department of Public Health to analyze collision and related data to identify areas where targeted safety investments can improve safety for youth, seniors, and people with disabilities, and in collaboration with SFMTA and community stakeholders, work to develop recommendations for prioritized projects to be implemented for those vulnerable populations.

7. Commit to continue advocacy to win Automated Speed Enforcement legislation at the state level.

8. Direct the Police Department to expand its efforts to meet its "Focus on the Five" goals and continue quarterly public reports and presentations at the Police Commission.

9. Direct the SF Municipal Transportation Agency, in coordination with other relevant City departments, to begin implementing a comprehensive Vision Zero awareness campaign within the next 30 days to ensure the widespread public knowledge and significant increased awareness of Vision Zero.

10. Direct the installation of telematic vehicle tracking systems in all motor vehicles owned or leased by the City, as appropriate, no later than January 1, 2017.

11. Require all employees who drive City-owned or leased vehicles to complete the online, interactive safety training administered by the City Administrator's Office as soon as practicable.

12. Direct the SF Municipal Transportation Agency to explore, over the next 12 months, possible pilots of other proven crash prevention solutions on SFMTA and City-owned or leased vehicles.

13. Direct the departments responsible to track and report progress on the above actions, with reports to be submitted quarterly to the Mayor's office through the SFMTA, to be shared publicly, and at regular meetings of the Vision Zero Task Force, SFMTA Board of Directors, and SF County Transportation Authority's Vision Zero Committee meetings.

Implementing many items listed above requires new revenue. In anticipation that new revenue sources may be approved on the November 2016 ballot and recognizing the need to plan for their efficient expenditure, this Executive Directive will take effect immediately.

Edwin M. Lee
Mayor, City & County of San Francisco